

Sponsorship Proposal



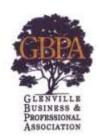




DATE OF EVENT: SATURDAY, SEPTEMBER 30th, 2023

glenvilleoktoberfest.com









2023 Glenville Oktoberfest Commitment Letter



Company Name:				
Contact Name:				
Company Website:				
Address		City		Zip
Phone	FAX	Email		
Sponsorships include	vendor booth space. I	Please confirm whether you	u plan to host a b	pooth
☐ Yes, we would like	to use the booth space pr	ovided No, please dona	ate our space to a r	non-profit to use
The Event T-Shirts will be representative to pickup the	•	the event at the Hospitality T your sponsorship level.	Tent. Please send	a company
2	any above commits to th	d above, my signature execu is sponsorship with paymen n or shine event!	-	•
	·	naterials are printed in adv	ance, business in	clusion in event
signage and printed mat	erials is based upon rec	ceipt of commitment letter	and payment.	
Signature:				
Title:		Date:		
CHECK SPONSORS	SHIP LEVEL:			
\$5,000 \$2,	500 \$1,00	00 \$500	\$250	

CANCELLATION POLICY: Upon signing this agreement, your company is responsible for 100% payment. In the event that the Oktoberfest Committee cancels the event due to an act of God, declaration of war, act of foreign enemies, or any act that directly causes cancellation of the event, the Oktoberfest Committee shall have the right to retain 30% of the sponsorship to cover pending costs. The remaining monies shall be returned to the sponsors. Understand that changes to comply with local, state, or federal guidelines related to covid-19 may be required. Rain or shine event.

**** See our website for graphic specifications (under Sponsorships & Vendors tab)

Sponsorship Questions? Email us at iwannahelp@glenvilleoktoberfest.com

Mail Sponsorship Commitment Form & Check payable to GBPA to: Glenville Oktoberfest c/o GBPA P.O. Box 2728, Glenville, New York 12325







January 2023

Dear Friends,

We are honored to have the Daily Gazette name the 2022 Glenville Oktoberfest as the "Best Local Event"! We appreciate the recognition and realize this is due to the tremendous community support for the event – especially from our Sponsors! 2022 saw the much anticipated return of the Main Biergarten tent and record crowds!

We're hopeful that all of you, our great sponsors, will return to support this great event! Once again, Glenville Oktoberfest will be advertised as a FREE event – no admission fee, no parking cost (due to your generosity). Please leverage our 501(c)3 tax status with our mission to continue to showcase Glenville as a great place to work, play and live.

We invite you to take the opportunity to market your organization at this high energy and popular celebration. If you choose sponsorship, depending upon the level you choose, you can expect any or all of the following:

- Your logo in print articles / advertisements featured in publications such as Your Hometown, Daily Gazette
- Title sponsor to be featured on Glenville Oktoberfest float within Village of Scotia Memorial Day Parade (requires commitment by May 1, 2023)
- Inclusion in our Daily Gazette insert (color section wrap)
- A presence on the Glenville Oktoberfest official website (with hyperlink)
- Exposure via our use of social media for event / sponsor promotion via our Glenville Oktoberfest Facebook site
- Your logo on hundreds of event t-shirts worn by sponsors and volunteers
- An audience of thousands of potential customers you can connect with from your own vendor booth
- Your logo on flyers that will be distributed locally

Maalwyck Park offers 60 acres owned and maintained by the Town of Glenville. The easy access from I-890 and the Village of Scotia has further expanded our visitors.

This Oktoberfest promises to bring more vendors, more activities, more guests and more media hype. This packet includes sponsorship and advertising opportunities to fit every budget. If you are interested in participating as a vendor, please visit the website for more information.

We look forward to another successful event made possible by your support.

Sincerely,

Your Glenville Oktoberfest Committee



Sponsorship Opportunities



\$5,000 - Title Sponsor (Only One Available)

Glenville Oktoberfest presented by "Your Company" with Town of Glenville and GBPA

Signage at Entrance to Event & 4 x 4 Signage (logo) featured on both Event Stages,
Print advertising including Daily Gazette event flyer, featured on event website, Facebook, Event Flyers
Featured on Glenville Oktoberfest Float - Village of Scotia Memorial Day Parade
Featured on front of Event T-Shirt ("Presented By" with logo)
Featured Exhibit Space – near Biergarten Entrance (20 x 10 Vendor / Exhibit Space), 10 Event T-Shirts

\$2,500 - Platinum Sponsor

Signage/named sponsor for designated Event Area
"Naming" rights available for: Oompah (main) stage, Main Biergarten, Kids Zone, Cruise-In Car Show,
Parking Lot (Car Park), Harvest Area, or Golf Carts (rides from parking lot)
4 x 4 Signage (logo) on the grounds, Logo in print advertising including Daily Gazette event flyer,
Logo on event website, Facebook, Event Flyers, Logo on back of Event T-Shirt

10 x 20 Vendor / Exhibit Space, 6 Event T-Shirts

\$ 1,000 - Gold Sponsor

4 x 4 Signage (logo) on the grounds Logo on event website and Daily Gazette event flyer, Facebook, Listed on Event Flyers, Logo on back of Event T-Shirt 10 x 10 Vendor / Exhibit Space, 4 Event T-Shirts

\$ 500 - Silver Sponsor

Listed on event website 10 x 10 Vendor / Exhibit Space, 2 Event T-Shirts

\$ 250 - Bronze Sponsor

Acknowledged on event website 10 x 10 Vendor / Exhibit Space